

Pour La Pluie

"FOR THE RAIN"



Fashion designer Lorene Drabo found her niche when she created Pour La Pluie... upscale, perfectly tailored rainwear. Her designs are chic, classic & a whole lot of fun!

model *Lilly Stannard*
coat *Pour La Pluie*
makeup
Chrissy Forbes
Picture Perfect Makeup
by *Chrissy*

photography
Alana Beall
vanitysedgedesign.com

Met Lorene Drabo, the dynamic creator of Pour La Pluie brand rain wear, at her home studio in Fallston. The converted third floor sported bolts and bolts of colorful fabrics, her inspiration board hung on the wall with silky swatches and new ideas, and rows and rows of shiny raincoats lined the room.

Lorene didn't start out designing rain wear... it was actually doll clothes. She picked up her love of sewing from her grandmother at a very early age. "I don't remember ever not sewing. In high school I worked in the alterations department of a bridal salon, and got an incredible amount of experience. I think my employers were really surprised at my skills, but tailoring is my first love," said Lorene. She studied Clothing & Textiles at Framingham State University in Massachusetts, with a minor in Education and Science. She taught sewing to high school home economics students for a few years, while going back to school and getting her Masters in the Psychology of Clothing.

When she met her dentist husband, she stopped teaching and ran his front office, while designing custom window treatments for clients in her spare time. As an avid ice skater, it wasn't long before Lorene began designing custom skating costumes for her friends at Ice World, under the business name Finishing Touches.

When Lorene came across an unusual and challenging fabric she had a flash of inspiration. "I like a challenge," said Lorene. This particular fabric was a laminated cotton. "Unlike your traditional rubber slickers, this fabric is lighter weight and actually breathes," explained Lorene. "The challenge was in how the garment was constructed. I can't use pins, because it will leave a tiny hole in the coated side, so I had to be creative," she said as she pulled a bobby pin from a coat in progress.



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"The discovery of the fabric was the inspiration for my line of rain wear," said Lorene. "I just wanted something fun for a gloomy day," she smiled. Because the fabric is so light weight, it's flexible enough to roll up your sleeves or fold back the hood into a wide collar, giving the wearer flexibility in how it's worn.

Her love of tailoring is apparent in all her rain coats and hats. Everything is lined in satin, with oversized hoods and deep flat pockets. Big colorful buttons, raglan sleeves, adjustable roll back cuff and topstitching on every seam, these coats will last a lifetime. Care is a breeze too... just wipe with a damp cloth.

What I love most about Lorene's designs are her combinations of pattern and color. From classic black and white to super-fun pink paisley, there is a coat for every taste. Raincoats come in two styles... classic trench and swing, and can fit sizes child XS to adult XL.

Lorene lovingly hand makes each and every coat from design to finished product. You can catch her at the CPWN Fashion Show again this year or check out her website and do a little shopping for a rainy day.

www.pourlaluie.com

models
Candy Bell Gregorek,
Imagen Gregorek,
Bella Gregorek
coats Pour La Pluie
makeup
Chrissy Forbes
Picture Perfect Makeup
by Chrissy

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