



Randie McConnell

With a flair for fashion and a mind for business, Randie has created her own unique brand of jewelry and is revolutionizing what we think of as bridal bling.

I just have to come out and say it... "We love Randie." If you are a long time reader of HC Style, than you are already familiar with her designs. Randie's work has been featured on our covers and photo shoots since the very first issue. I am personally a big fan and a collector. Her style is so distinct, I can't wear a piece of her jewelry without someone recognizing and admiring my "Randie original".

Randie McConnell started her career in jewelry as a child. Even at a very young age she held a deep appreciation for the intricate details of jewelry design. Like her designs, Randie embodies timeless fashion. She brings over 25 years of expertise in design and creativity to her business. Her distinctive style of mixing colors, textures and materials create collections of trendy and classical bridal and custom jewelry. To visit Randie's studio is a true feast for the eyes. Rows of shelves line the walls filled with exquisitely crafted jewelry in precious stones, crystals and pearls. Venture a little further in and you will discover her workshop containing bins of loose beads in every possible color, shape and material.

Randie established Faye Daniel Designs in 2004 in Bel Air. Her attention to detail, insistence on high standards, and acute understanding of a customer's needs make Faye Daniel Designs a premier source for personalized bridal accessories. "We design unique veils, hair adornments, jewelry for the bride and her party, mother of the bride, and whatever specific needs our bride has," explained Randie.

Recognizing the demand for custom personal accessories, Randie has developed her signature collection of bridal, evening, and one-of-a-kind pieces. Her active involvement in the fashion industry gives her powerful insight into contemporary ideas and trends in today's fashion culture. I'm always so excited to see Randie show up at a shoot with a box full of her latest creations.

Randie found her niche with the everyday woman who wants to accessorize her outfits in a classic, stylish way, in the modern bride who wants to create a unique couture look; and in the innovative trend-setting woman who wants to reflect the latest styles in an affordable manner.

Faye Daniel Designs is a final nominee for accessorizer of the year. Fashionawardsmd.com. This event will be held June 9, 2012 at the University of Maryland. You can go to the site and vote under, early ballot.



by *Anne Fullem*
model *Danielle Wood*
dwood@mica.edu
hair *Lisa Jones-Butz*
Subtle Rebellion
Salon & Gallery
make-up *Gina Bateman*
gown *K&B Bridal*
Main Street - Bel Air
jewelry, accessories,
flowers & styling
Faye Daniel Designs
fayedanieldesigns.com

photography
Amy Jones
amyjphoto.com